



EXPERIENCE

- Mar '21 - Mar '23 **META / Communication Designer - Contingent** SF, Ca

 - Designer of visual systems on internal profiles for animated profile themes and achievement badges.
 - Motion graphic creator of recruiting & AR/VR videos: storyboarding, illustration, animation, sound.
 - Illustration artist for in-product visual support. Responsible for comms w/ stakeholders on all projects.
- Jan '12 - Mar '21 **IDEO / Communication Designer - Independent** SF, Ca

 - Independent contractor at a design company specializing in helping organizations innovate and grow.
 - Analysis of complex data, synthesized into info visualization, UI/UX, layout, branding & motion graphics.
 - Development of concepts using the design process and design thinking as a means of problem solving.
- Oct '07 - Present **YO/RES DESIGN / Creative Director & Graphic Designer** SF, Ca

 - Independent graphic designer / creative director based in San Francisco.
 - Specializing in brand identity, infographics, UI/UX, layout, motion graphics, mobile apps, web & print.
 - Clients highlight: Sutter Health / Image Design Works / Qfusion Labs / Molekule / Tidepool.
- Aug '11 - Oct '13 **MX PRODUCTIONS / Graphic Designer & Art Director** SF, Ca

 - Graphic Designer and Animator at a company specializing in interactive media for Hollywood film titles.
 - Designer of mobile apps & film titles, intro animations & menus.
 - Art direction, user interface design & ability to adapt a film's aesthetic and expand its visual language.
- May '08 - Jul '10 **NOON / Graphic Designer** SF, Ca

 - Working as a professional graphic designer in a San Francisco boutique design studio.
 - Design of brand identities, campaigns, posters, books, catalogs, motion graphics & websites.
 - Clients highlight: YBCA, ODC Dance & The San Francisco International Asian American Film Festival.

SKILLS

- Media:** Motion • Web • Mobile • Print
- Software:** Adobe Creative Suite & more:
- Design skills:** Art Direction • Creative Direction • Concept Development • Product Design • Branding & Identity • Design Thinking • UI/UX • Apps • Layout • Campaign Design • Motion Graphics • Infographics • Typography • Photography • 3D • Book design • Image manipulation • Illustration •

Illustrator	oooooooooooooooooooo
Photoshop	oooooooooooooooooooo
After Effects	oooooooooooooooooooo
Figma	oooooooooooooooooooo
Google Suite	oooooooooooooooooooo
Keynote	oooooooooooooooooooo
Cinema 4D	ooooo

EDUCATION

- Sep '04 - Dec '08 **CALIFORNIA COLLEGE OF THE ARTS / Graphic Design** SF, Ca

 - Bachelor of Fine Arts degree in Graphic Design with high distinction honor.
 - Award for Best Portfolio in the Transition to Professional Practice class.
 - Cumulative GPA: 3.7
- Jan '99 - Oct '99 **MESMER ANIMATION LABS / 3D Animation** SF, Ca

 - Animation Certificate of Excellence at a 3D graphics animation school.
 - Creation of demo reel with Softimage & Maya 3D software.