



## PROFESSIONAL EXPERIENCE

Jan '11 / Present **IDEO / Independent Visual Communication Designer** San Francisco, Ca

- \_ Independent contractor at a company specializing in helping organizations innovate and grow.
- \_ Analysis of complex data, synthesized into info visualization, UI/UX and motion graphic animations.
- \_ Development of concepts using the design process as a means of problem solving.

Aug '11 / Oct '13 **MX PRODUCTIONS / Independent Designer & Art Director** San Francisco, Ca

- \_ Independent contractor at a company specializing in developing interactive media for Hollywood film titles.
- \_ Designer of Second Screen apps for mobile (iPad/iPhone) & DVD/Blu-Ray Intro animations & menus.
- \_ Art direction, user interface design & ability to adapt a film's aesthetic and expand its visual language.

Oct '07 / Present **YO/RES DESIGN / Creative Director & Designer** San Francisco, Ca

- \_ Independent graphic designer / creative director based in San Francisco.
- \_ Specializing in brand identity, infographics, UI/UX, layout, motion graphics, mobile apps, web and print.
- \_ Clients highlight: IDEO/Dolby/MX/BIA/NewSpace Global/Arcview/9th Street Independent Film Center.

May '08 / Jul '10 **NOON / Designer** San Francisco, Ca

- \_ Working as a professional graphic designer in a San Francisco boutique design studio.
- \_ Design of brand identities, campaigns, posters, books, catalogs, motion graphics and websites.
- \_ Clients highlight: YBCA, ODC Dance, NAMAC & SF International Asian American Film Festival.

## SKILLS

\_Media: Print / Motion / Web / Mobile

\_Software: Adobe Creative Suite & more:

\_Design skills: Art Direction / Infographics / Typography / User Interface & User Experience / Branding & Identity / Layout: screen & print / Motion Graphics / Mobile App / Photography / Storyboarding / Concept Development / Book design / Image manipulation / Illustration / 3D

Photoshop	oooooooooooooooooooo
Illustrator	oooooooooooooooooooo
In Design	oooooooooooooooooooo
After Effects	oooooooooooooooooooo
Cinema 4D	oooooo
Sketch	oooooooooooo
Keynote	oooooo

## EDUCATION

Sep '04 - Dec '08 **CALIFORNIA COLLEGE OF THE ARTS / Graphic Design** San Francisco, Ca

- \_ Bachelor of Fine Arts degree in Graphic Design with High Distinction Honor.
- \_ Award for Best Portfolio in the Fall 2008 Transition to Professional Practice class.
- \_ Cumulative GPA: 3.63.

Jan '99 - Oct '99 **MESMER ANIMATION LABS / 3D Animation** San Francisco, Ca

- \_ Animation Certificate of Excellence at a 3D graphics animation school.
- \_ Creation of demo reel with Softimage 3D software.