



Yoann Resmond

VISUAL DESIGNER & CREATIVE DIRECTOR

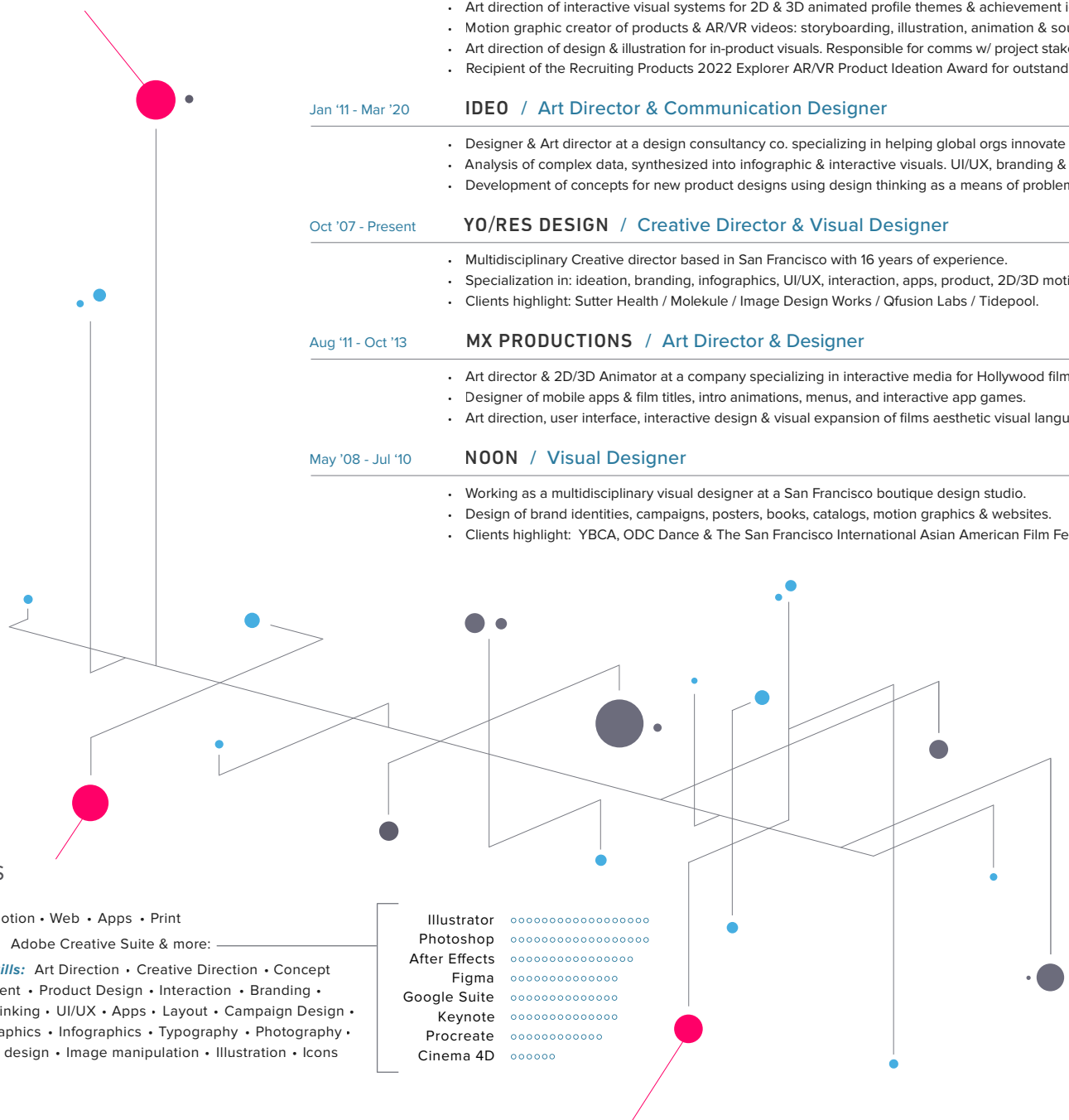
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EXPERIENCE



Mar '21 - Oct '24

META / Art Director & Visual Designer

SF, Ca

- Art direction of interactive visual systems for 2D & 3D animated profile themes & achievement icons.
- Motion graphic creator of products & AR/VR videos: storyboarding, illustration, animation & sound.
- Art direction of design & illustration for in-product visuals. Responsible for comms w/ project stakeholders.
- Recipient of the Recruiting Products 2022 Explorer AR/VR Product Ideation Award for outstanding work.

Jan '11 - Mar '20

IDEO / Art Director & Communication Designer

SF, Ca

- Designer & Art director at a design consultancy co. specializing in helping global orgs innovate & grow.
- Analysis of complex data, synthesized into infographic & interactive visuals. UI/UX, branding & motion.
- Development of concepts for new product designs using design thinking as a means of problem solving.

Oct '07 - Present

YO/RES DESIGN / Creative Director & Visual Designer

SF, Ca

- Multidisciplinary Creative director based in San Francisco with 16 years of experience.
- Specialization in: ideation, branding, infographics, UI/UX, interaction, apps, product, 2D/3D motion.
- Clients highlight: Sutter Health / Molekule / Image Design Works / Qfusion Labs / Tidepool.

Aug '11 - Oct '13

MX PRODUCTIONS / Art Director & Designer

SF, Ca

- Art director & 2D/3D Animator at a company specializing in interactive media for Hollywood film titles.
- Designer of mobile apps & film titles, intro animations, menus, and interactive app games.
- Art direction, user interface, interactive design & visual expansion of films aesthetic visual language.

May '08 - Jul '10

NOON / Visual Designer

SF, Ca

- Working as a multidisciplinary visual designer at a San Francisco boutique design studio.
- Design of brand identities, campaigns, posters, books, catalogs, motion graphics & websites.
- Clients highlight: YBCA, ODC Dance & The San Francisco International Asian American Film Festival.

SKILLS

Media: Motion • Web • Apps • Print

Software: Adobe Creative Suite & more:

Design skills: Art Direction • Creative Direction • Concept Development • Product Design • Interaction • Branding • Design Thinking • UI/UX • Apps • Layout • Campaign Design • Motion Graphics • Infographics • Typography • Photography • 3D • Book design • Image manipulation • Illustration • Icons

Illustrator	oooooooooooooooooooo
Photoshop	oooooooooooooooooooo
After Effects	oooooooooooooooooooo
Figma	oooooooooooooooooooo
Google Suite	oooooooooooooooooooo
Keynote	oooooooooooooooooooo
Procreate	oooooooooooooooooooo
Cinema 4D	oooooo

EDUCATION

Sep '04 - Dec '08

CALIFORNIA COLLEGE OF THE ARTS / Graphic Design

SF, Ca

- Bachelor of Fine Arts degree in Graphic Design with high distinction honor.
- Award for Best Portfolio in the Transition to Professional Practice class.
- Cumulative GPA: 3.7

Jan '99 - Oct '99

MESMER ANIMATION LABS / 3D Animation

SF, Ca

- Animation Certificate of Excellence at a 3D graphics animation school.
- Creation of demo reel with Softimage & Maya 3D software.